

SARASOTA CHIROPRACTIC CENTRE SPINE NEWS BULLETIN



Dear Patients:

The heat is on!!!! For those of us who have been here a long time, (and don't have the luxury of re-treating to the mountains for some crisp mountain air) we know first-hand how to pay homage to the sizzling Florida sun while preparing and respecting the onset of summer. In addition to the rising temperatures, and increasing outdoor activities, we need to be especially cognizant of hydrating ourselves often and protecting our skin with sunscreen always! If you've been in the office lately you would notice that we have free samples of sunscreen available at the front desk. We hope that these samples serve as a reminder to our patients (that more importantly than your American Express card) don't leave home without your sunscreen and/or your water bottle!

That being said, we hope you go out and have a fun-filled and healthy summer.

Yours in good health,
Dr. Kim Walters

CELBRATE SUMMER!!



**Happy
Birthday
America**

July 4th is just around the corner...what better reason to raise our flag with pride and salute the men and women who continue to fight for our freedom! The sacrifices they and their families have made cannot go unnoticed! **God Bless our Troops and God Bless America!**

**Office hrs. for the 4th Holiday...
Open Friday July 3rd from 8 - 2pm.**



SUMMER STIMULUS PROGRAM!

While we all are aware of the recession at hand and are trying our best to tighten the belt, there are certain areas that should not be compromised because of the economy. The first being your health care! At the end of the day, Preventative Care **has always been a wise investment... it is more cost effective than having to pay for medications or surgeries.** To that end, we have come up with an affordable SUMMER STIMULUS PACKAGE which we hope will encourage you to continue on with your monthly or bi-monthly treatments.

We've all been reading how the President is proposing a Health Care Reform, and not to be outdone, we too have designed one with one goal in mind... to keep you in optimum health!

Because chiropractic has a preventative effect not only on musculoskeletal problems but on your general over all health, we encourage our patients to get into a regimen of maintenance care.

If you are a patient who seeks care more than once a month, this incentive package is ideal for you. For the months of July and August, our stimulus package is based on two visits a month. Your first visit will be billed at our standard office visit rates, the 2nd visit of like treatment will be **reduced by 50%.** This will be based on your current treatment plan, whether it is an adjustment with therapy and/or an adjustment with massage. It is truly a health care value that we hope you take advantage of!

Keep in mind...we don't want you to think of visiting the chiropractor only when you are in pain. You schedule the

dentist for regular check-ups and you even put your car in for regular tune-up maintenance. **Shouldn't you treat the only back you have with the same importance - or even more since you only have one back!** We want to add "life" to your years...Confucius says **spinal health equals good health!** (*Smart man that Confucius!*)

Fourth Annual Sarasota Chiropractic Patient Appreciation Day Luau!



Once again we want to say "thank you" for the opportunity of being your health care provider. We could have not made the distance of 36 years without your loyalty! So, let us show you our gratitude by joining us for light snacks and cool refreshing drinks! In addition, **register for an opportunity to win a 60 minute massage.** Grass skirts and Hawaiian shirts welcome! See you on August 14th. (Even if you aren't scheduled for an appointment that day)...do drop by! **Aloha!!!**

**Check out our website:
www.srqchiropractic.com**

If you haven't visited our website, please do so. Here you will find a **Health News Links and Newsletter icon.** By clicking on this, you will gain access to a plethora of health information from A to Z brought to you by the American Chiropractic Association. We are pleased to provide you with this valuable health resource.

Call today for your next wellness appointment

941-922-2000

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